

First American

# Automation Angst The Information Revolution, Millennials, and the Housing Market



November, 2016

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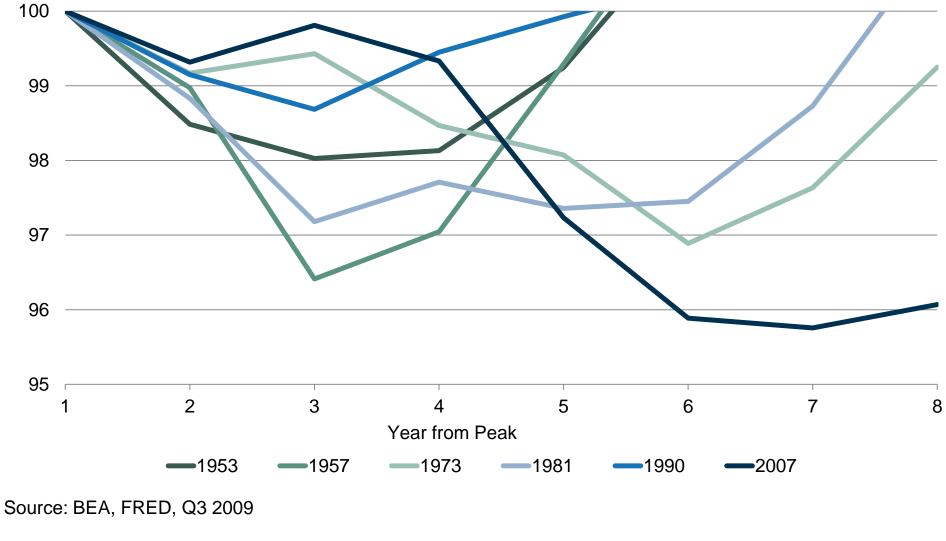
# Handloom Weavers and Saddle Makers

# The Relative Importance of Factors of Production

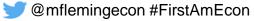


#### **Underperforming Potential- GDP Depth and Duration**

Real Quarterly GDP (SA, %, Recession Peak = 100)

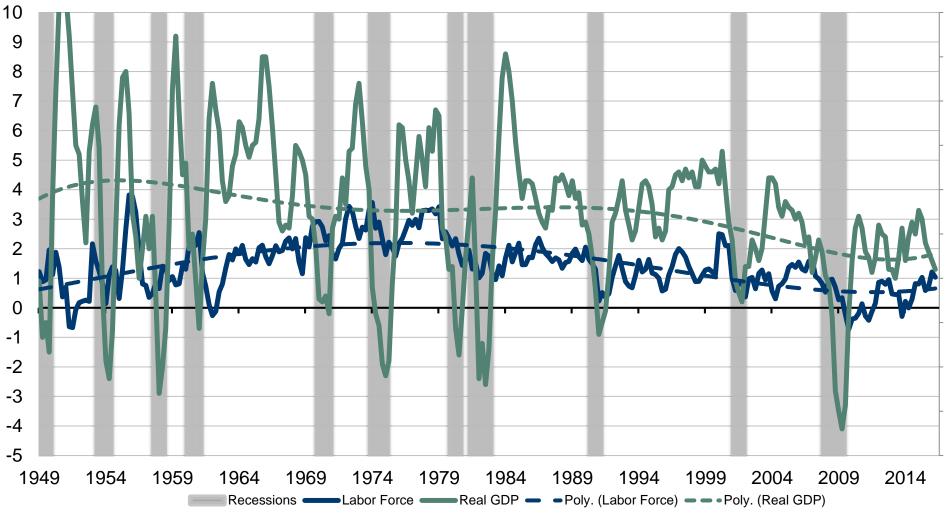


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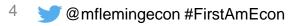


# **People Power Drives Economic Growth**

Percent Change from a Year Ago (SA)



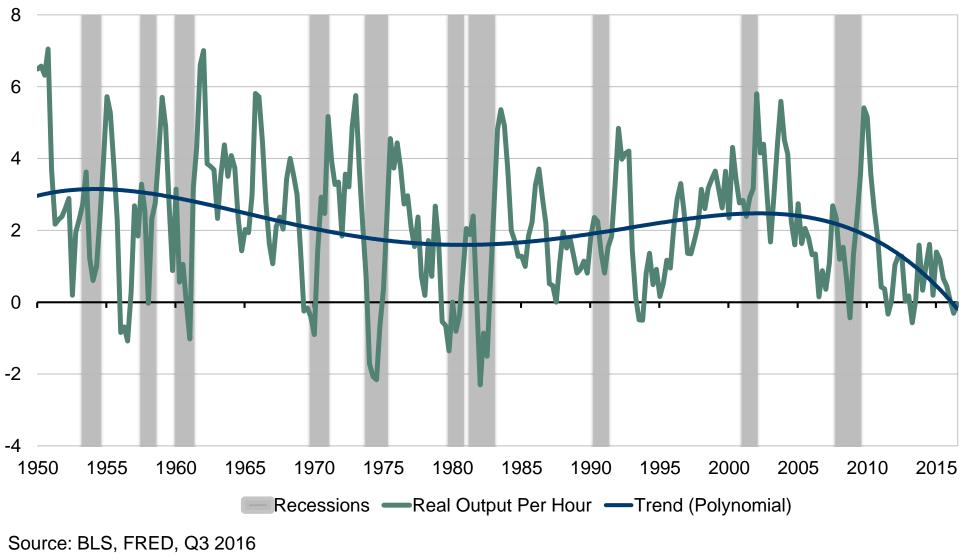
Source: U.S. BEA, BLS, FRED, Q3 2016





# Making More With Less? Productivity Gains Almost Gone

Non-Farm Real Output Per Hour of All Persons (Percent Change YOY, SA)

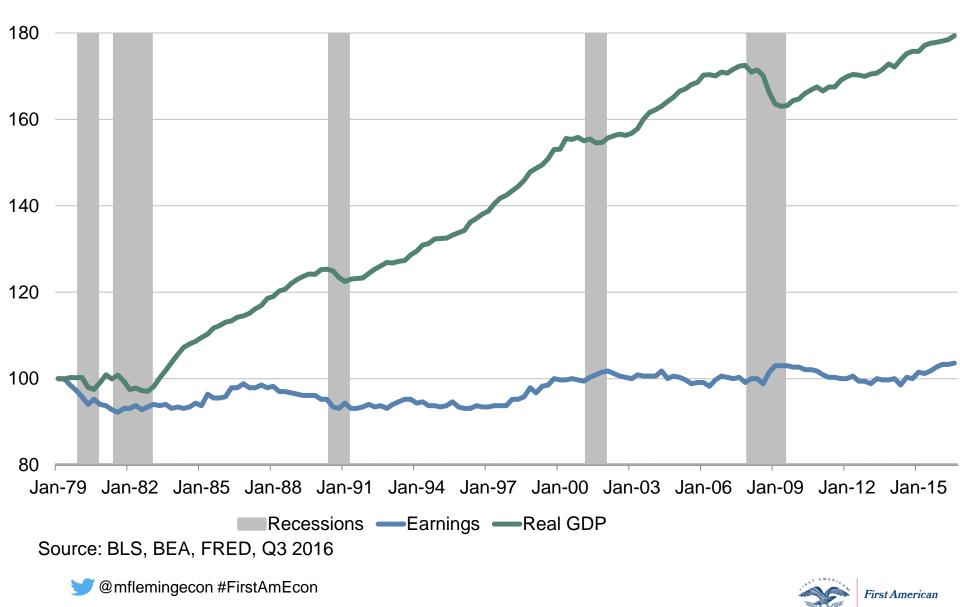


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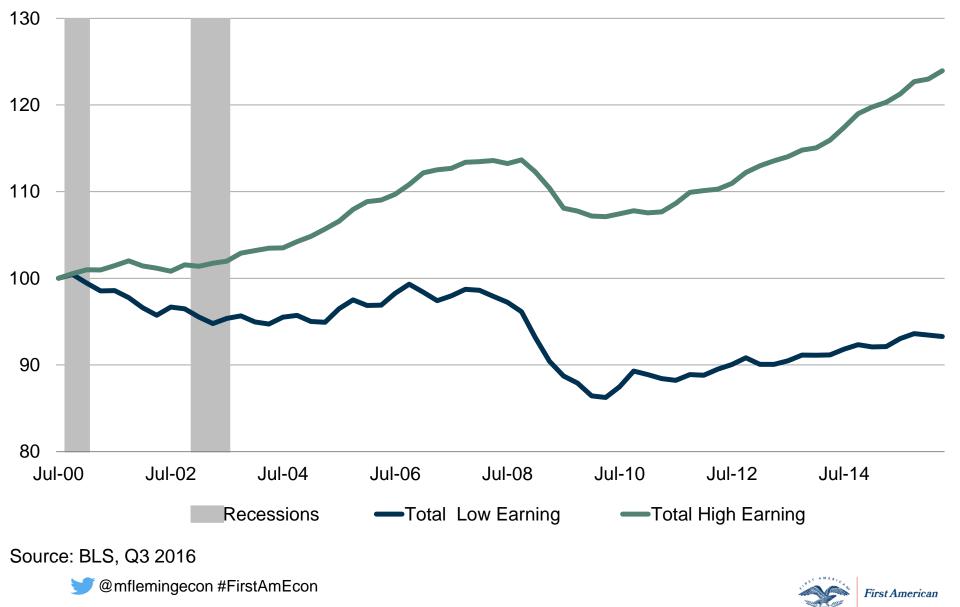
# Capital Versus Labor- Who Gains the Growth Benefits?

Real GDP Per Capita and Full Time Employed Median Earnings (SA, Q1 1979 = 100)



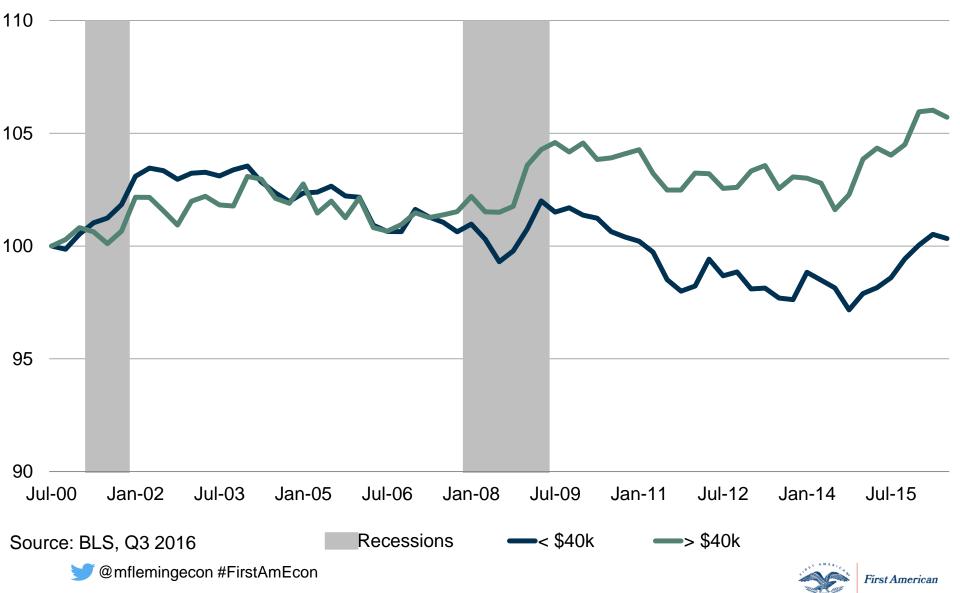
# Job Polarization- Job Creation is Skill Skewed

Employment Count of Full Time Workers (Q3 2000 = 100)



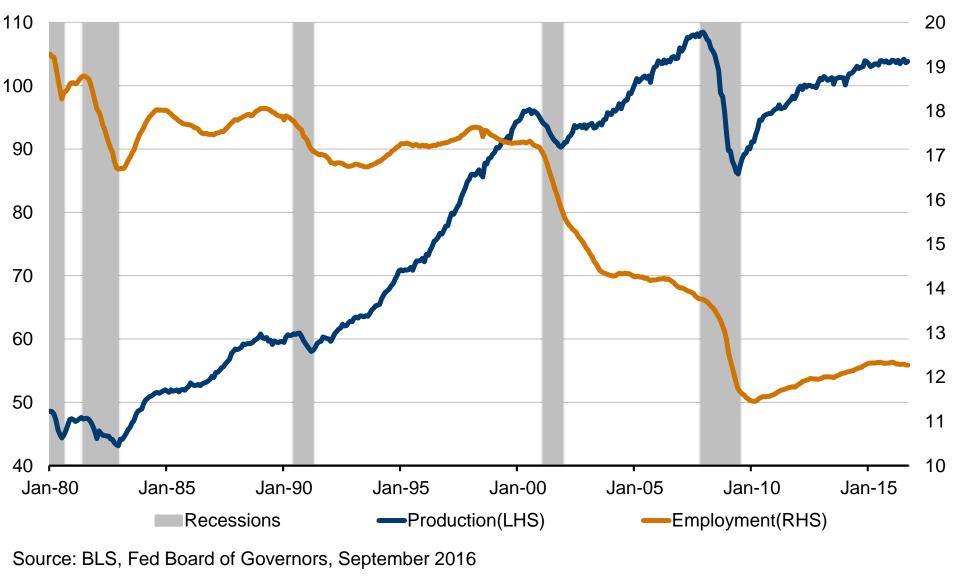
### **Robot Maker or Wage Taker**

Median Usual Weekly Earnings (Inflation Adjust Q1 2016, Q3 2000 = 100)



## The Plight of Labor

Ind. Manuf. Prod. (Index 2012=100, Monthly, SA) and Employment (MM of Persons)

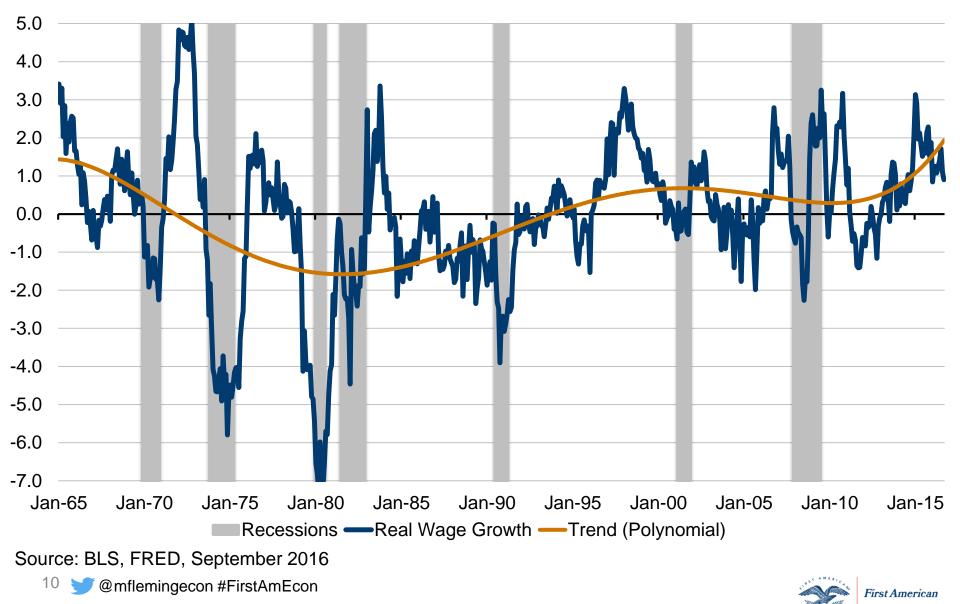


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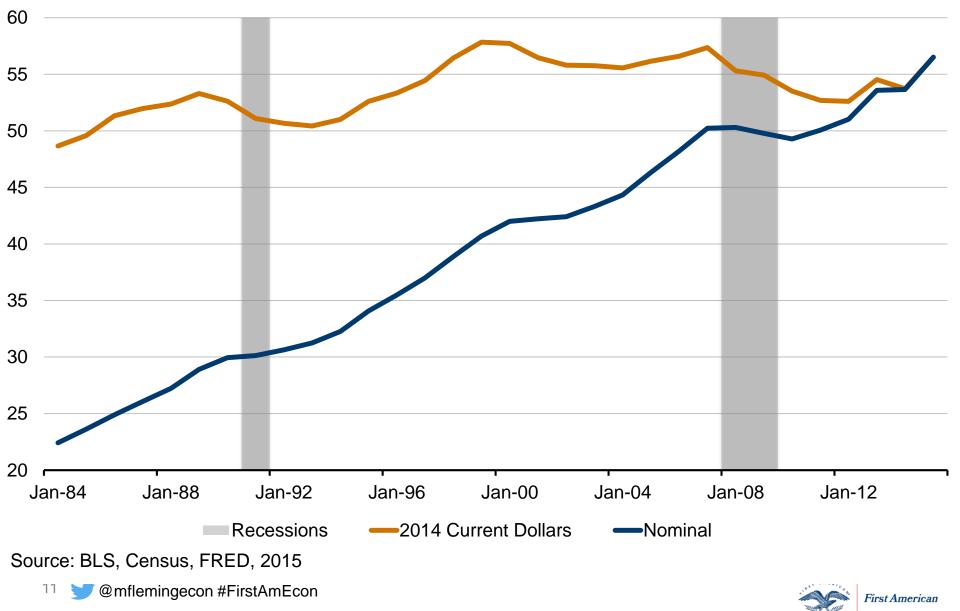
# Wage Growth Trending in the Right Direction

Real Growth in Production and Nonsupervisory Average Weekly Earnings



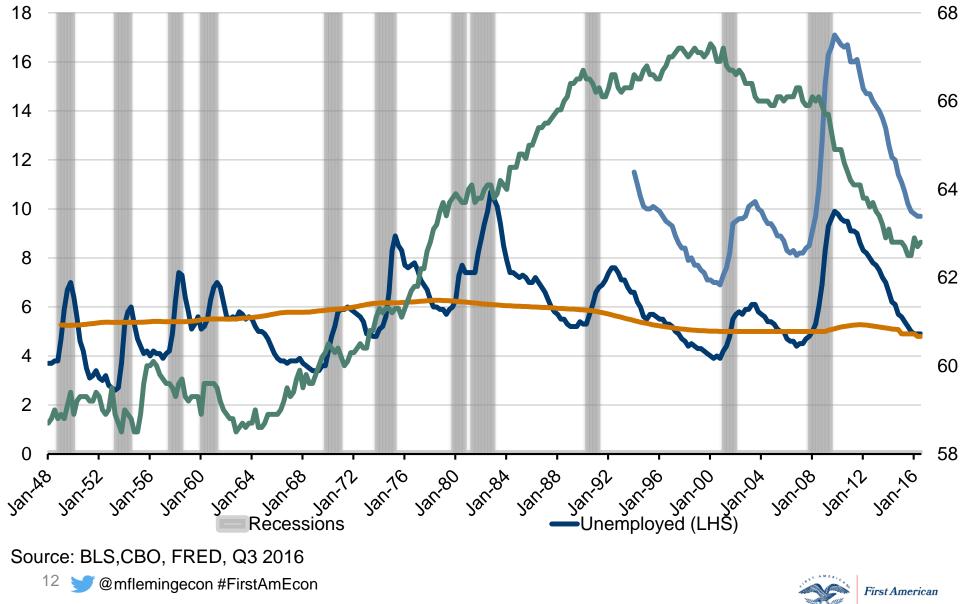
# Household Income Stagnating for Decades

Median Household Income (\$ Thousands, Annual)



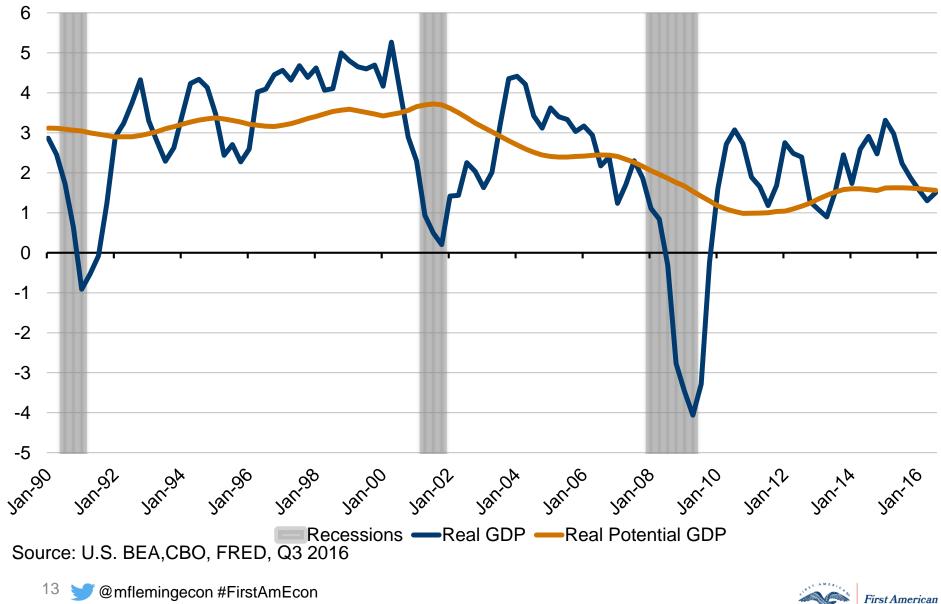
## **Underworked or Aging? Finding the New Normal**

Unemployment Rates and Labor Force Participation (%,SA)



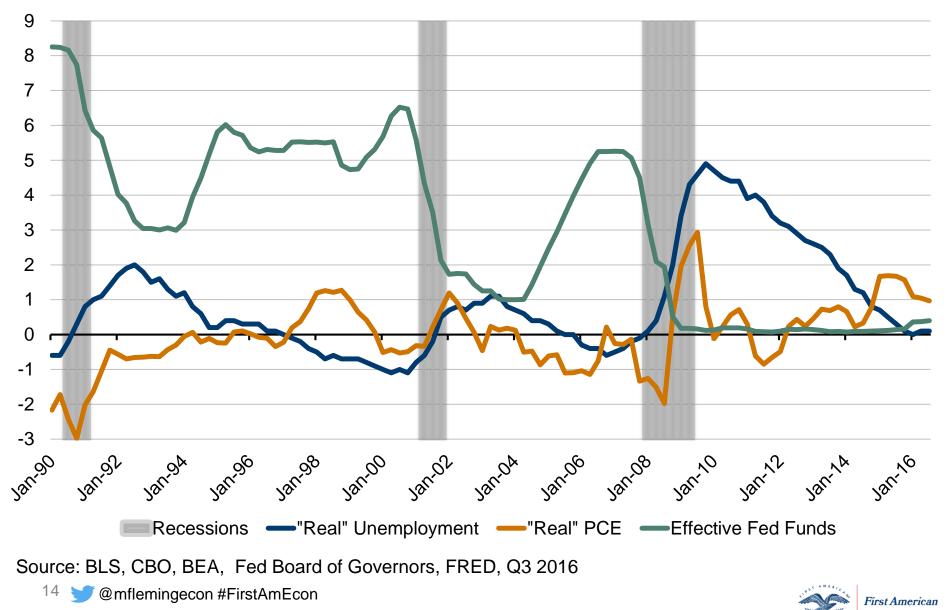
# **Return To Our Fading Potential**

Real & Potential GDP Year-Over-Year (SAAR, Chained 2009 \$)



# Weak Potential Requires Loose Monetary Policy

"Real" Unemployment & Inflation (Adjusted for Fed Targets)

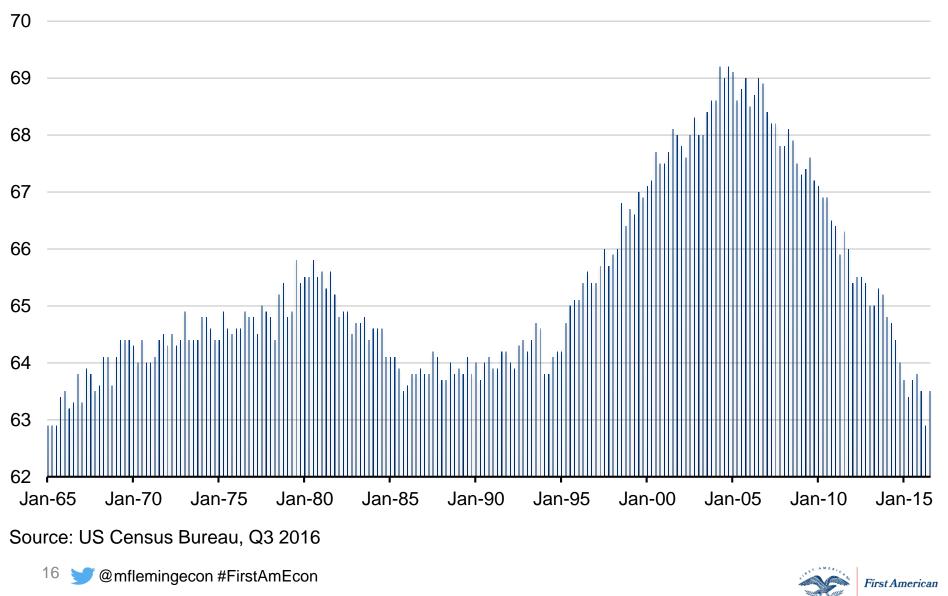


"It ain't what you don't know that gets you into trouble. It's what you know for sure that just ain't so." - Mark Twain



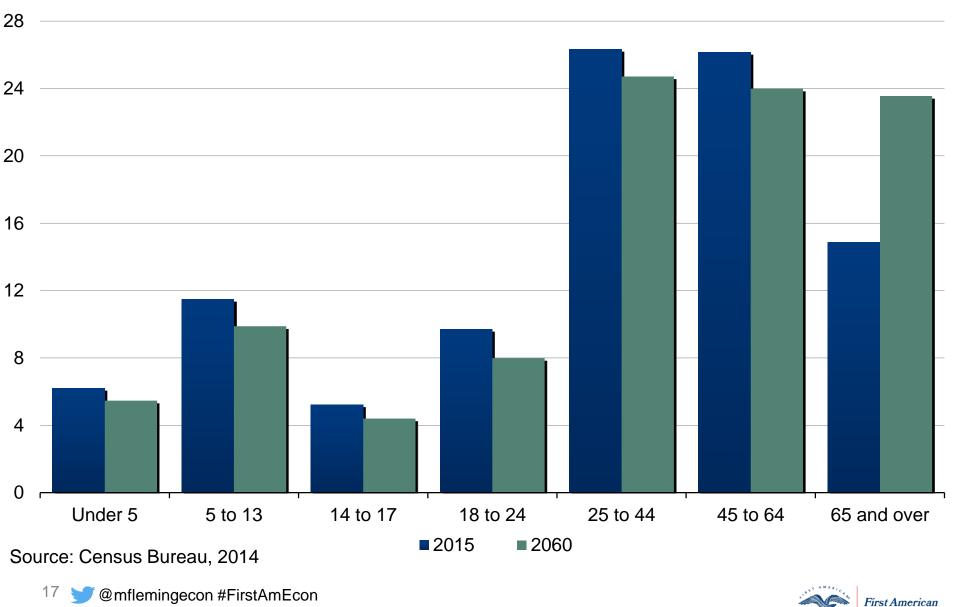
# Is Something Restricting the American Dream?

Homeownership Rate (%)



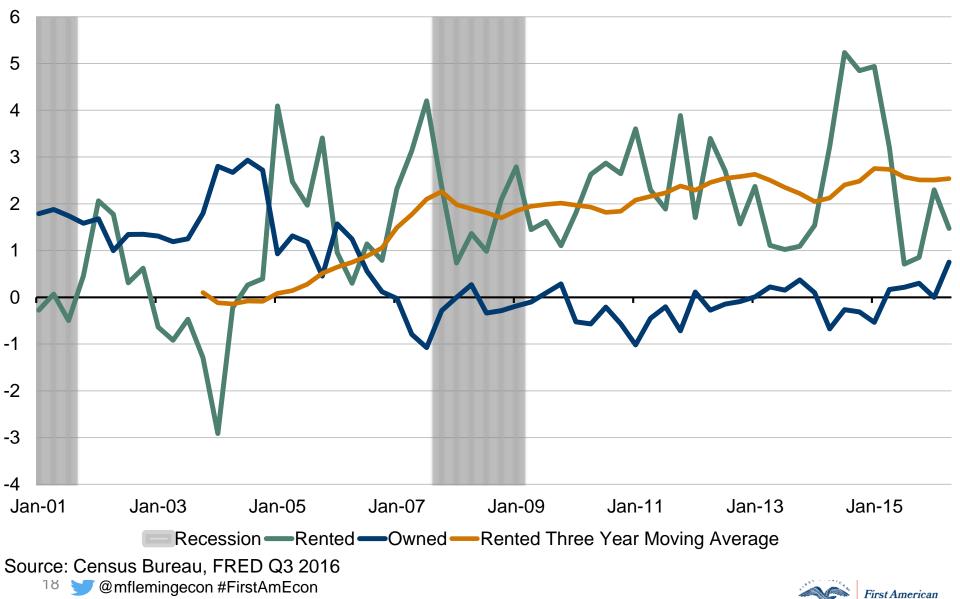
# The Aging of America

Percent Share of Total U.S. Population



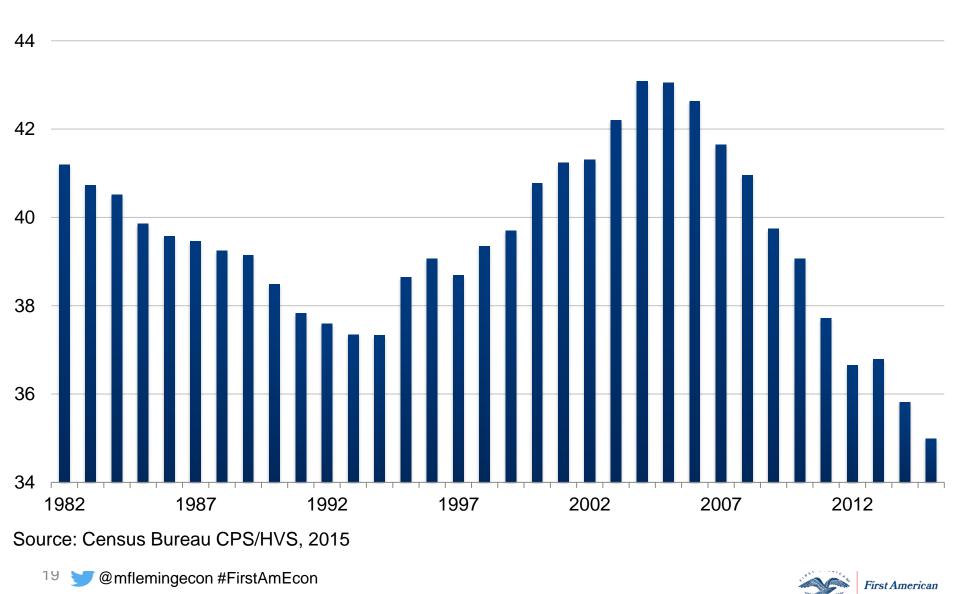
### **Demographics Drives Rental Demand**

Household Formation by Occupancy Type (Year-Over-Year Inventory Growth, %)

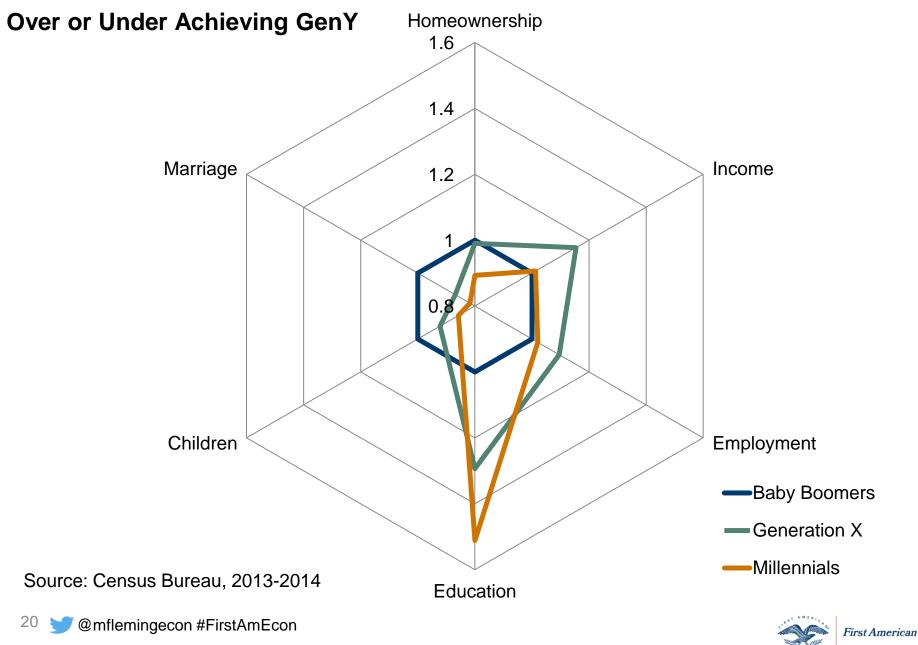


# **Renting Millennials**

Homeownership Rate for Households Under 35

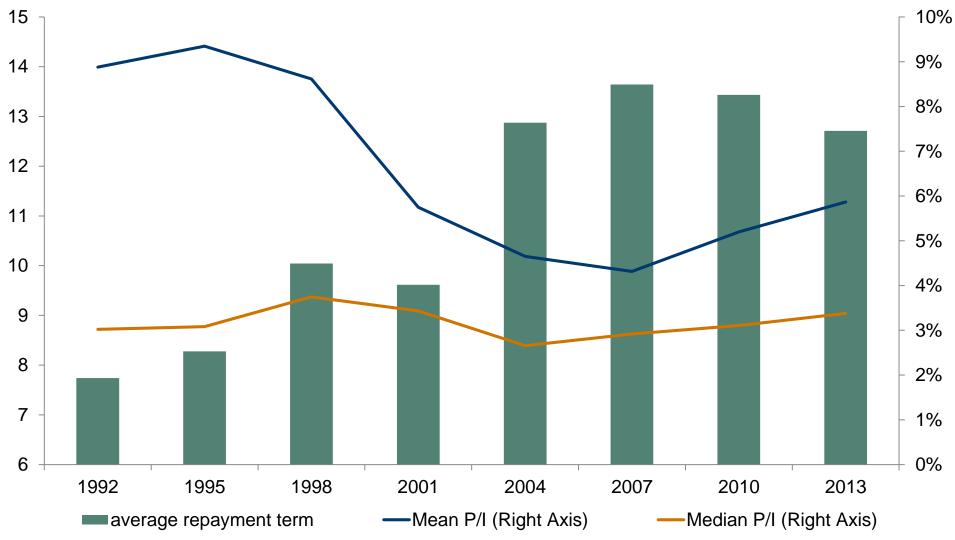






# **Borrow More and Pay More?**

Average Loan Term (Years) and Payment-to-Income Ratio

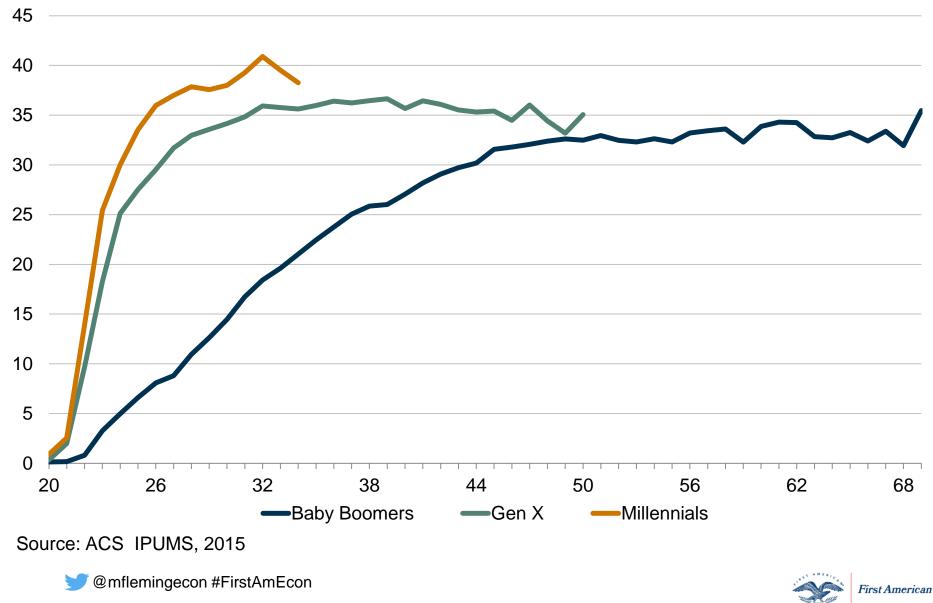


Source: Federal Reserve Board of Governors SCF, 2013



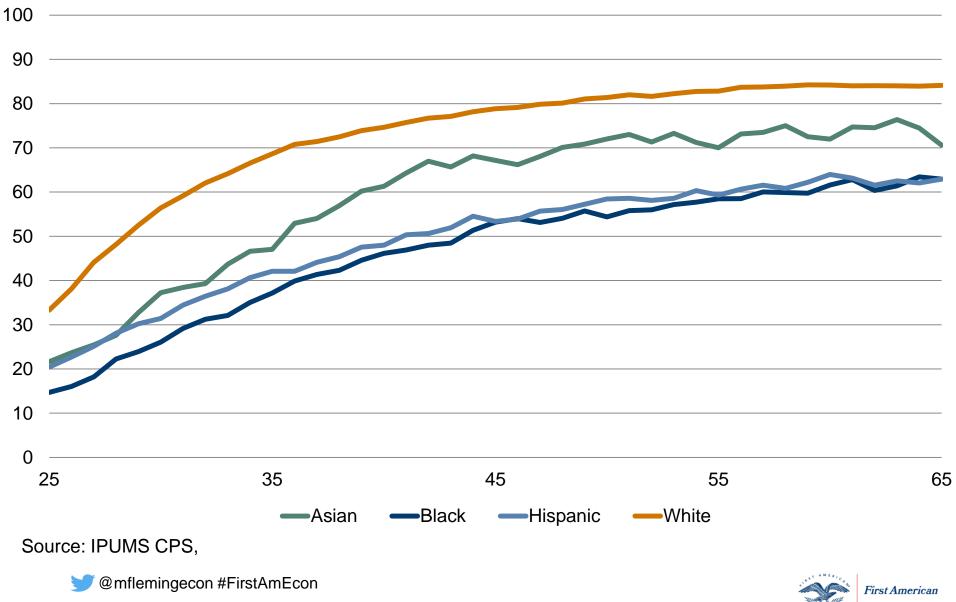
# **Education Attainment**

Percent Share of Population with Bachelors Degree or Higher



# With Age Comes Wisdom and Homeownership

Percent of Homeowners



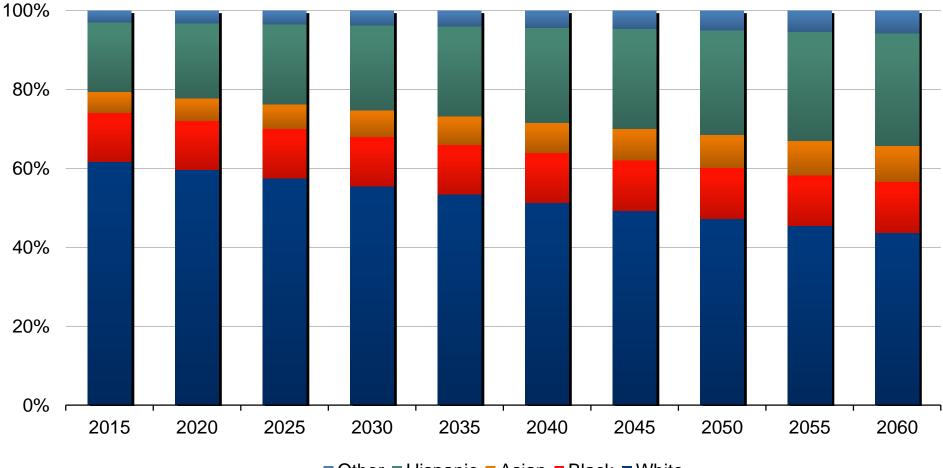
# Mind The Gap

Measuring the Differences in Homeownership in a Diversifying Economy



# The Collective Minority Becomes The Majority

Percent Share of Total U.S. Population



■ Other ■ Hispanic ■ Asian ■ Black ■ White

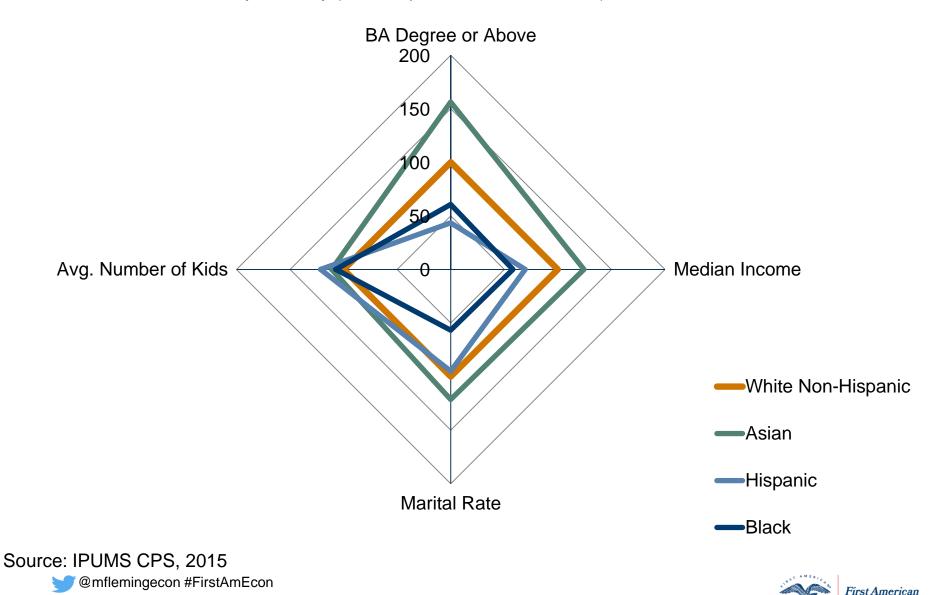
#### Source: Census Bureau, 2014





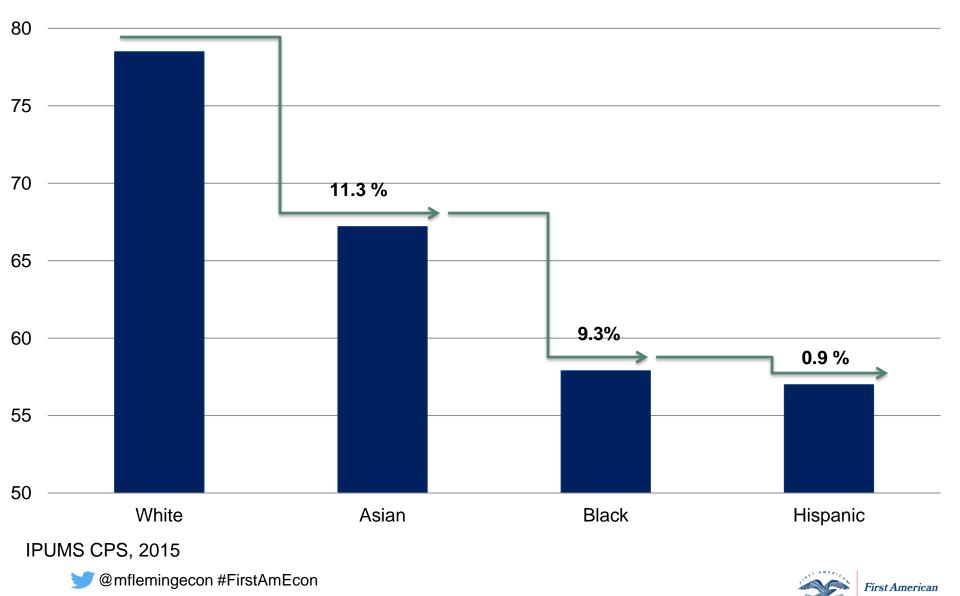
### What Matters Most To Achieving the American Dream

Attributes of Tenure Choice by Ethnicity (Non-Hispanic White, 2015=100)



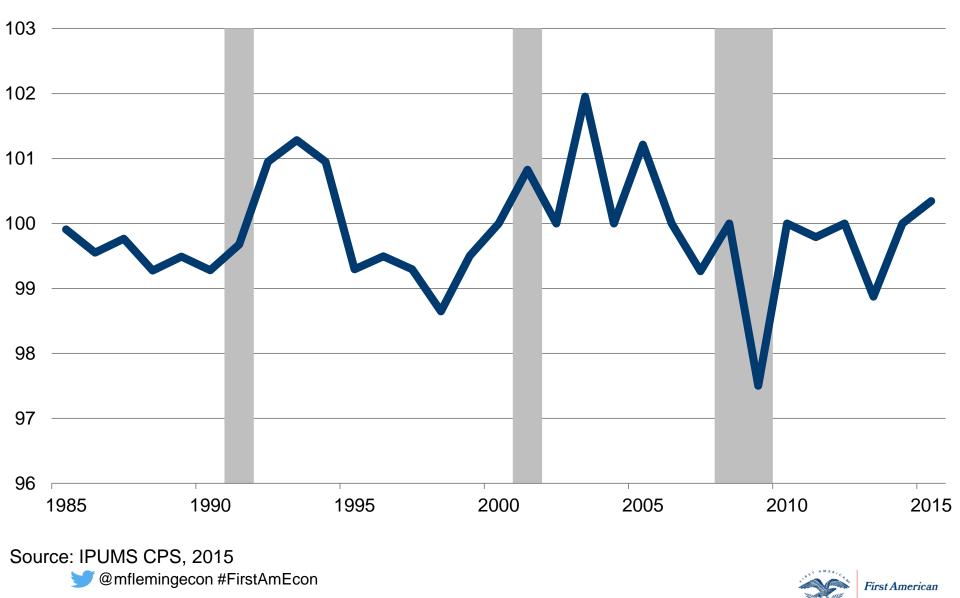
# **Ceteris Paribus Homeownership Rates**

Attribute Constant Ethnicity Homeownership Rates, %, 2015



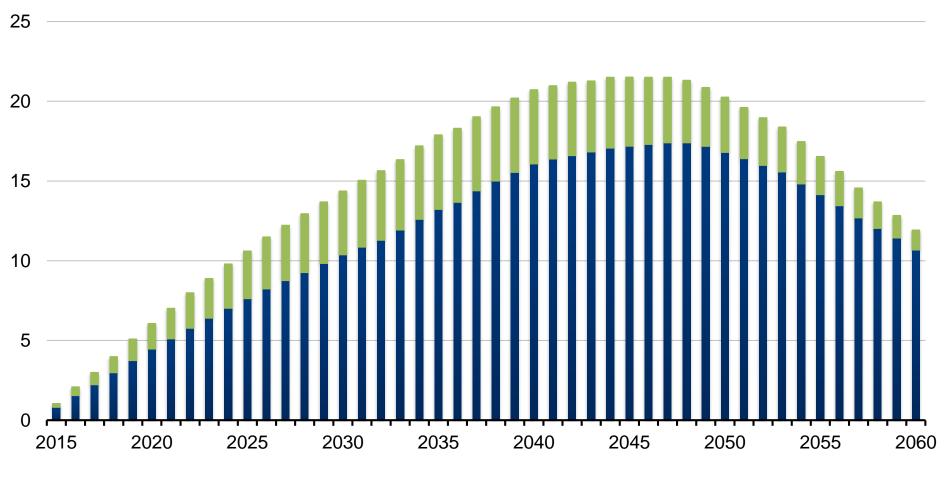
# The Economics of Homeownership

Ceteris Paribus Homeownership Index (2000= 100)



# The Future of Millennial Housing Demand

Cumulative Net New Owner-Occupied Households (17-35 Yrs. Old in 2015, Millions)



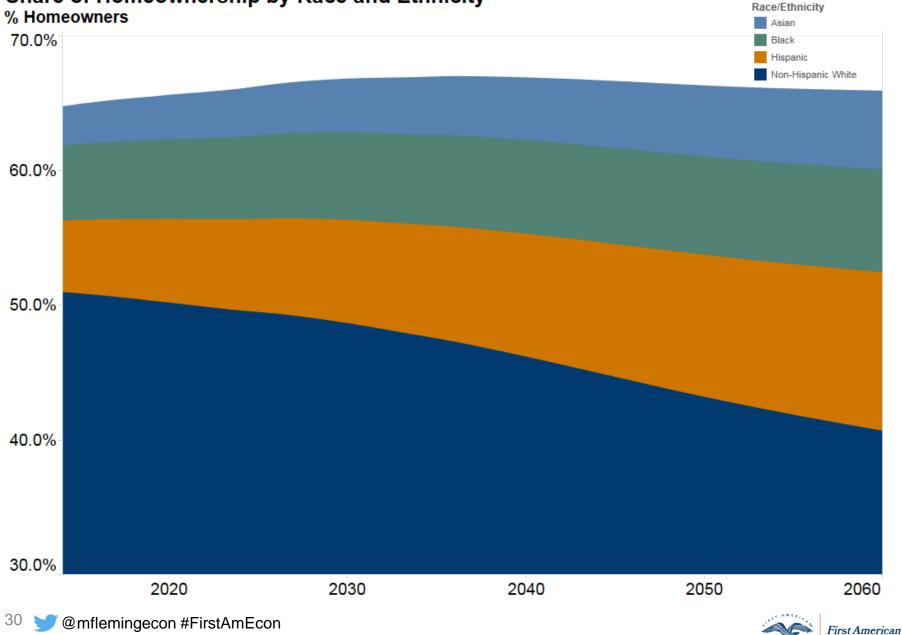
Non-Hispanic White

Source: Census Bureau, FirstAm Calculations, December 2015





# Share of Homeownership by Race and Ethnicity



# Forecasting Housing's Future

Sunny with a few cloudy periods today and Thursday, which will be followed by Friday...

-The Province (Vancouver, B.C.) 6/21/78

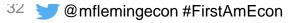


# **Market Activity Under-Performing Potential**

Existing and Potential Home Sales ('000s, SAAR)



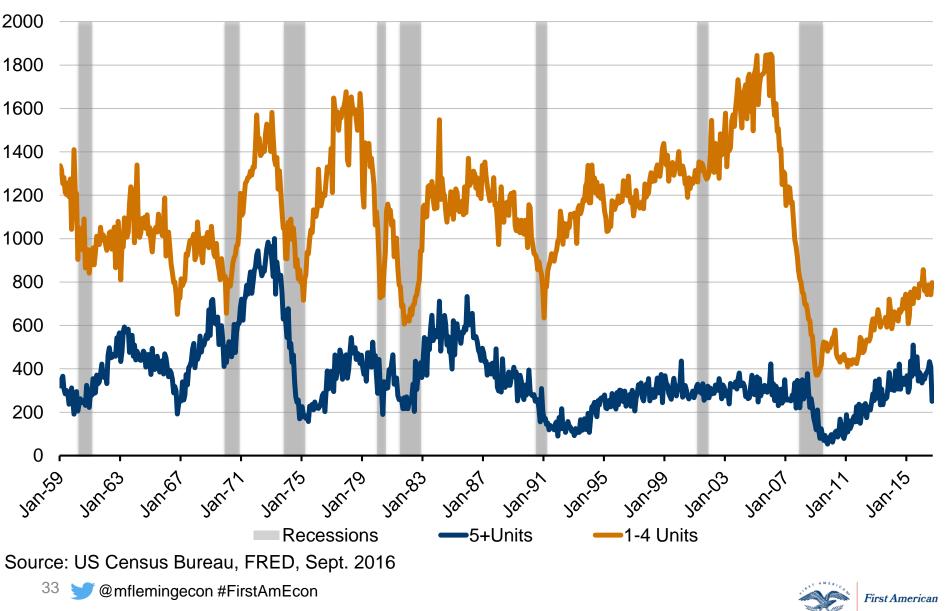
Source: NAR, FRB St. Louis, First American Calculations, September 2016





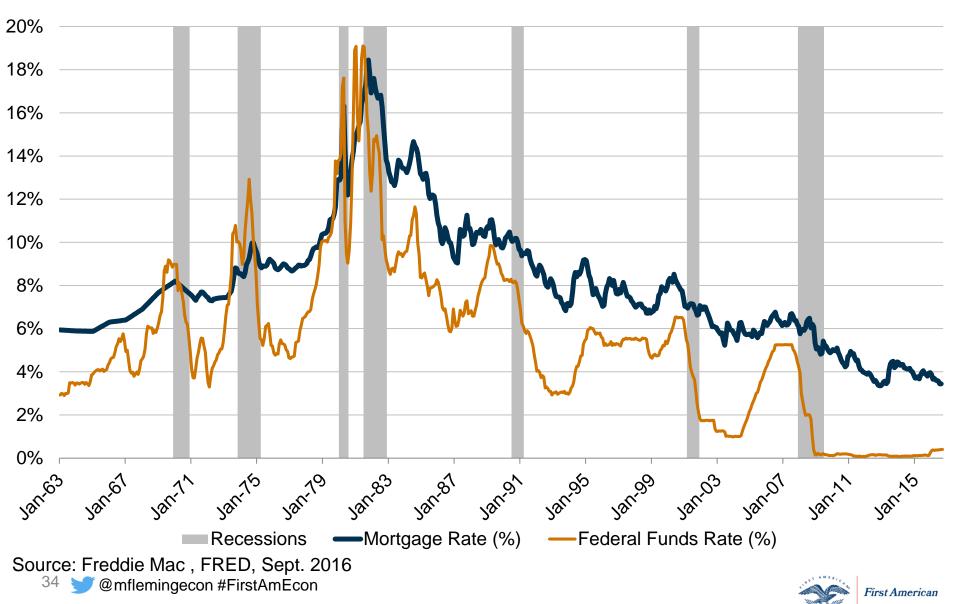
# **Demographics Drives Building Potential**

Single and Multifamily Housing Starts ('000s, Units)



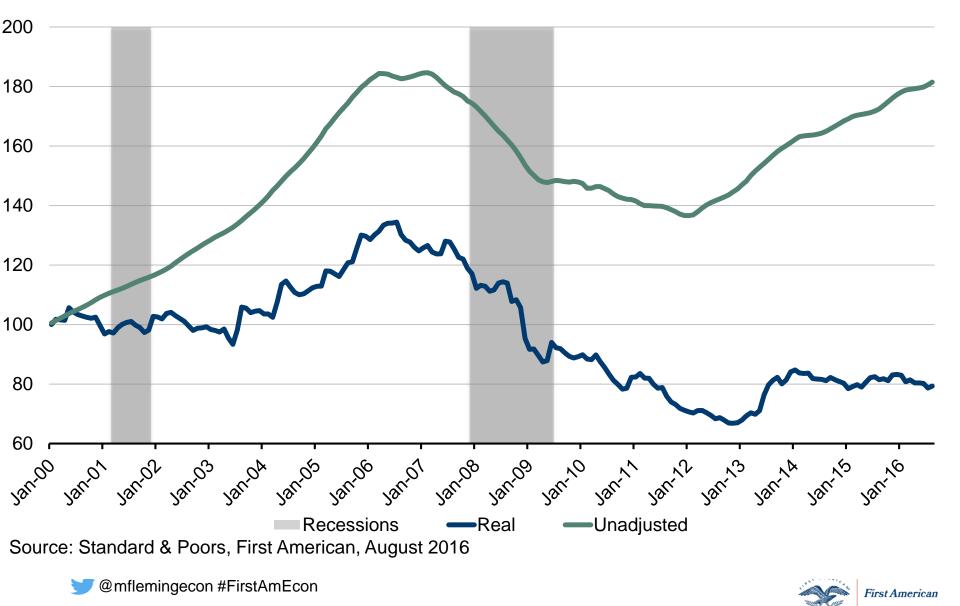
## **Housing's Quarter-Century Tailwind**

30-Year Fixed Rate, Effective Federal Funds Rate, % NSA

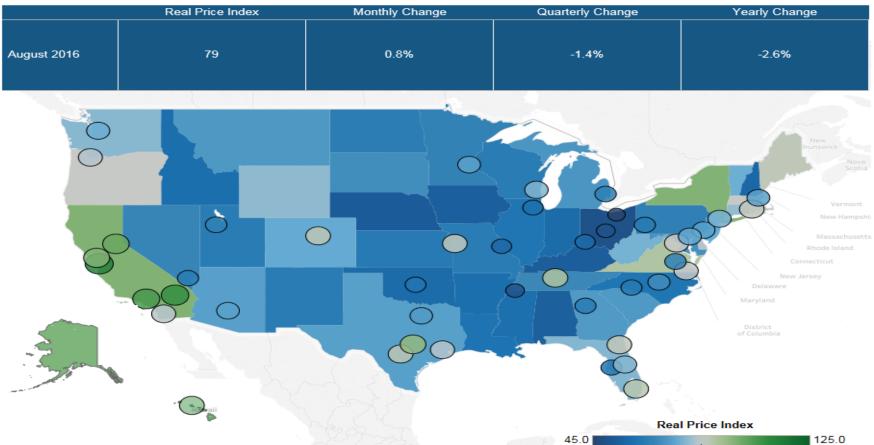


## **Real Prices Remain Well Below Historic Levels**

House Prices (SA, Jan. 2000 = 100)



#### **Real Prices Remain Low In Most Markets**



#### Sort by Each Measure to See City/State Rankings:

State	State Index	Monthly Change	Quarterly Change	Yearly Change <del></del>	City Name	City Index	Monthly Change	Quarterly Change	Yearly Change≞
MI	71.95	1.4%	1.6%	5.9%	Virginia Beach, VA	84.42	0.4%	-1.8%	-5.5%
WY	80.22	-0.9%	-4.8%	4.8%	Oklahoma City, OK	61.68	0.4%	-1.9%	-4.8%
ME	87.34	1.9%	2.8%	3.1%	San Francisco, CA	97.36	0.0%	-3.3%	-4.6%
VT	77.44	1.5%	0.1%	2.5%	Milwaukee, WI	79.06	-0.5%	-3.2%	-4.5%
CO	76.29	0.6%	-1.3%	1.8%	Richmond, VA	66.23	0.9%	-1.3%	-3.6%

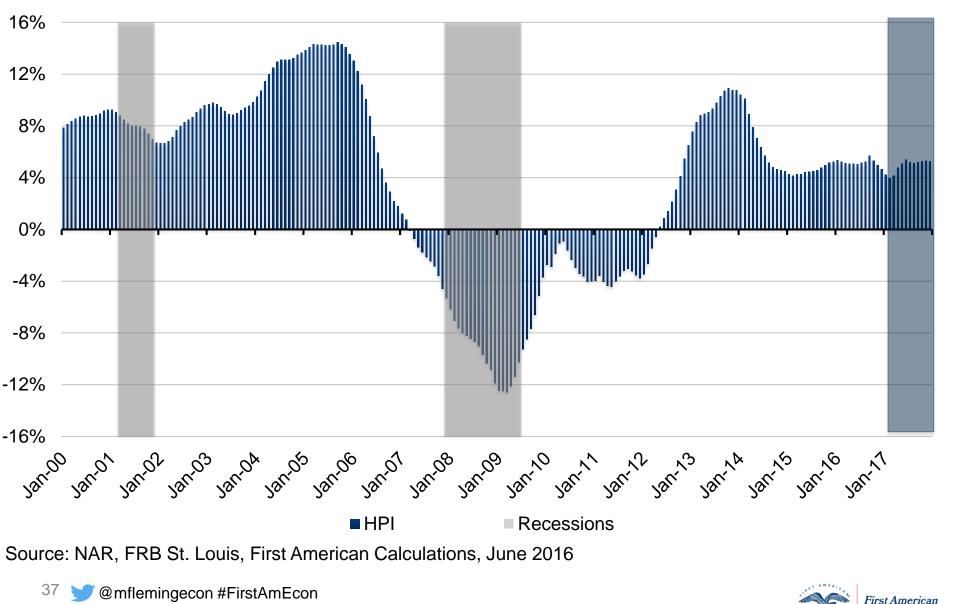
Source: FHFA, Freddie Mac, Census, FirstAmEcon, August 2016 36 Source: @mflemingecon #FirstAmEcon



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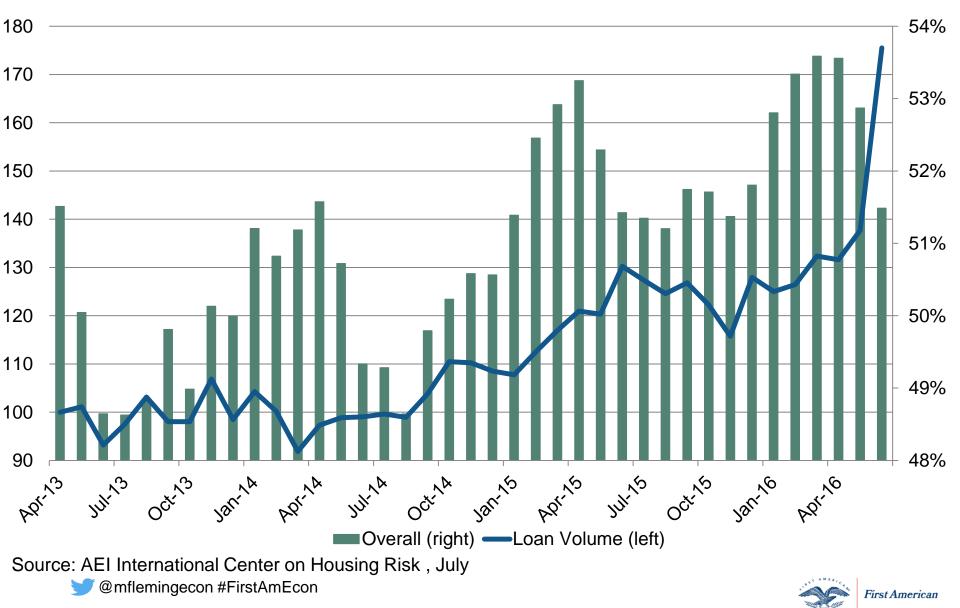
# **Price Growth Expected to Remain Strong**

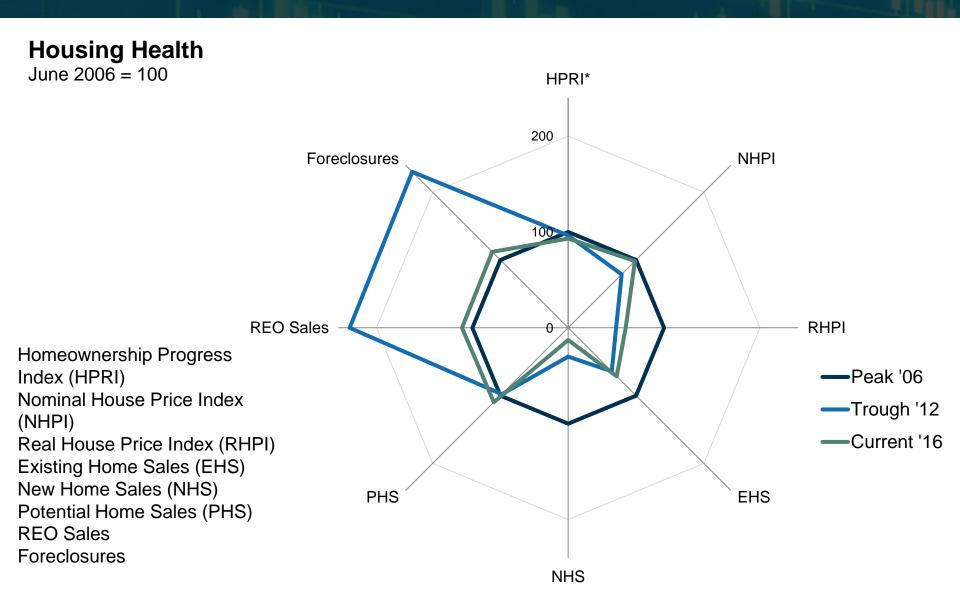
HPI Growth (SA, Year-Over-Year)



## **First-Time Buyers Rebounding**

First-Time Homebuyer Market Share and Transaction Volume Index (%, Volume-April 2013 = 100)





#### Source: First American, May 2016 \*Annual 2015 Data

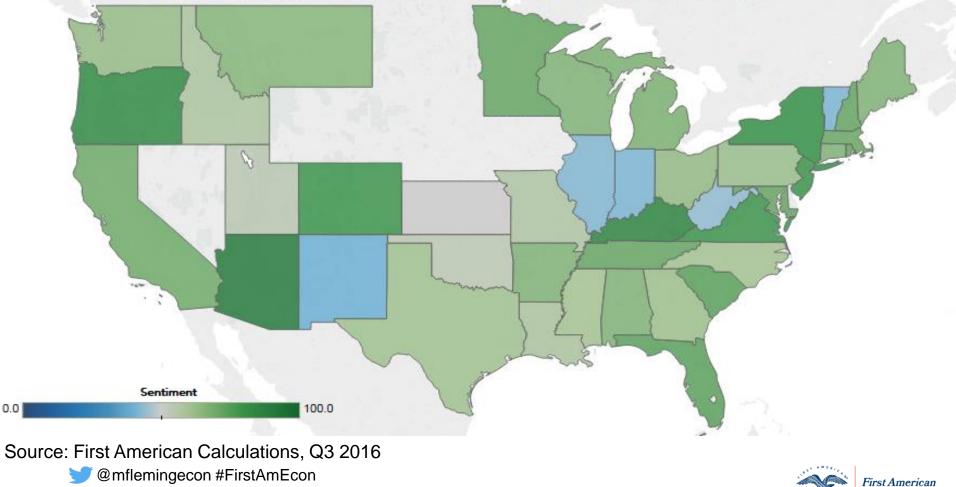




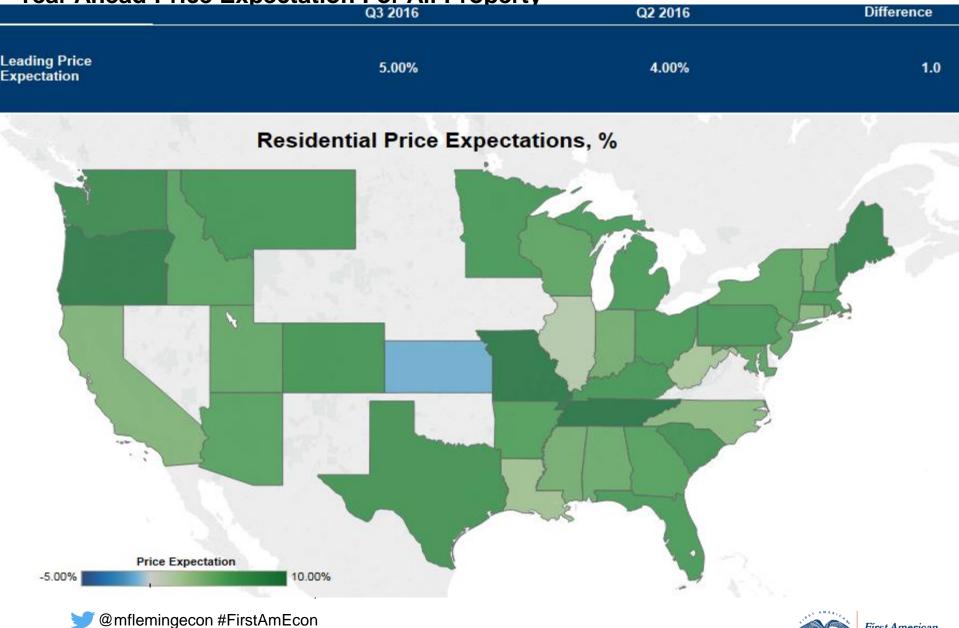
#### **Residential Purchase Transactions Expected To Grow**

	Q3 2016	Q2 2016	Quarterly Growth	Annual Growth
Overall Volumes	60.64	60.61	0.05%	7.16%
Purchase Volumes	62.28	66.85	-6.84%	-4.23%
Refinance Volumes	59.00	54.36	8.54%	22.56%

Will Volumes Increase, Decrease, or Remain the Same in the Next 12 Months?



# Year Ahead Price Expectation For All Property Q3 2016



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